



WHERE GROWING YOUR BUSINESS IS OUR PURPOSE

Cersaie 2014

Day 1

At first glance concrete looks are back again along with wood looks and beautiful marble collections. Of course every "leap year" will get to see some new Cotto looks! In terms of sizes hexagons are in! In addition to different visuals in 4x8 and 4x12's.

Hall 36

LaFaenza – I Marmi a beautiful take on a variety of marble looks, a must see

Del Conca – Murales – a nice brick looks in a 4x12 with a radius outside corner.

Ergon –Cornerstone – a nice variety of stones looks gathered into one line: Slate Multicolor is very nice!

Emil – Millelegni – seven wonderful wood colors!

Hall 16

Serenissima- Chicago –(aka Mediterranea's Chicago Brick) is a wonderful take on the brick look in a 4"x8" and hexagon with a beautiful radius outside corner.

<http://www.mediterranea-usa.com/chicago.html>

Kalebodur – 4x12 La Crete – with a cement, wood and Terra Cotta mix

Edilgres – nice concrete/stone look

Living Color – Mayolica six colors in a handmade look in 3x6 & 3x12

Hall 18

Atlas – Marvel – Wonderful marble looks!

Coem/Fioranese – Horizon –Sandstone mix & Marne 2 Beautiful color palette with extensive decorative package and a 3x12 pressed, hexagon and 8x8!

Vallelunga-marble look

Flaviker-Supreme-gets the STRONG graphic award!

Marca Corona – best Cotto look thus far in their new 1741 Brand Terra.



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Hall 19

Saloni – Dorex- Nice Onyx look, if that's what you're looking for.

Mosavit- nice mosaics in inkjet!

Onix – another mosaic company with nice ink jets!

Dune – Michael golden line – Groove, very nice and different!

Hall 22

Bisazza – Octagon ceramic looks???

Day 2

Did I say Hexagon..... and of course let's not forget 2 CM pavers..... Great product for the landscaping market and has made it's way into that channel already on a limited basis but will grow in the US!

Hall 25

Cerdomus – great looking wood in Tahoe and nice deco in wood. Kywan – another nice cement looks with great colors. Folia – awesome colors/textured product (except the Orange)

Impronta – Shine wall tile , nice decorative wall tile more commercial and high end

DOM – Approach – Cotto look with a large size package & variety of colors

Fiandre – Architectural Surfaces – Just go look, beautiful panels. Once we figure out how to use these (and can afford them) watch out!

Mirage – Jewels – Wow, lots of SKU's but very nice colors in a marble look. Eleven colors, six sizes and a few sizes in two finishes.

AB Wood – awesome color of wood on the outside of booth

Hall 16

Rondine – yes I missed it yesterday. Bristol - Nice looking Brick look in 2-1/3" x 10", great colors especially the "Dark"



Hall 26

Apavisa – 2.0 Metal is nice in three colors, but the white is washed out.

Tonalite – Wall tile line – Silk very nice.

Cedir – San Marco – great look, don't need all the colors

Hall 20

La Fabrica – Kauri – one of the nicest wood color palettes I have seen-Specifically Victoria & Tasman

Piemmegres- Cool solar lighting system at website below:

www.gecoluce.it

Ceasar – Anima marble look

Gamberelli- Lamborghini anyone? Very high end collaboration with the car company

Panaria – Cotto look

US

Cisa – Avorio Imperiali - Great concept of a stone mix in four light colors. You can get the by themselves or they can mix 1,2,3 or all four colors in three sizes. One of my favorites!

Day 3 & 4

OK day three came and went fast so I reviewed some halls and spent half a day at the show before boarding a train to Verona for Marmomacc, if I find anything interesting I will pass that on.

Hall 25

Marazzi – Always in the game on technical products. Evolution Marble – great looking marble look , tops their Timeless line that was one of the first generation ink jet marble lines.

Slimline- large wall tile in 6mm coming soon! Wow, this could be real nice in the maraward as iketplace, it's a FLAT 16" x 48"!

My Stone – this line gets the SKU award 31 colors and 8 sizes. However, they did a great job and nailed the look of a variety of stones and if they can figure out the right mix to bring into stock in the US watch out!



Hall 16

Ege – A different concrete look called Elements very nice!

Hall 15

Gamma Due/Ornamenta – EXCELLENT job on upgrading the offering they went above and beyond with design and are going to be a high end supplier to be reckoned with!

Marmomacc-a sleeper company to watch is Logix Stone they are a very well run tile factory out of Egypt and will be adding slabs next year!

www.logixstone.com