



## **Day-1**

### **Florida Tile**

Relive 8" x 48" wood

Sequence cross-section of a stone and concrete in a great sized package of 18" x 36", 12" x 24", 24" x 24", and even a 9" x 36"!

NEXA. Four color iron is awesome, concrete, full mix of sizes.

Seller 8" x 36" simple but they deliver on price!

**Graiman** - Rustic/stone caught it out of the corner of my eye but it's on the outside of their booth called Ariel. Two colors, very nice with a great graphic.

**Equipe** - They always seem to have a very nice wall program and I saw a couple of interesting tabletop displays. The question is, do we want to give up more counter space?

**STN** - Low cost Spanish supplier but delivers on the look!

**Intermatex** - Always seems to have a nice collection of glass looks. Some are new!

**Saloni** - Still "UP" with their very cool 3-D looks.

**Ornamenta** - Once again the group delivers with an awesome look in Scottish Tartan.

**Boquet** - Also known as Tres Estilos, has made the transition to wall tile very well with some nice new looks.

**Keraben** - One of my favorite Spanish factories, delivered a nice simple stone look called Palatino with a cool package of 30" x 30", 15" x 30" and 7" x 30"

**Fioranese** - Right now it show favorite...

Wood Mood - 3" x 36" and a Chevron. Awesome color palette as usual from this company and the Blanco kicks a...

**Pera Tile** - They may not have a big show presence, but their products deliver what you're looking for those Niche Products that you don't know where to find! Watch them they are an up and comer!

**Grespania** - Volcano nice concrete range.

**Cerdomus** - Once again they deliver some great looks. I still love the Pulpis and sequoia gray!

Sweet 63 modern tweak on a wood look.

Materia - is still very strong.

Mowa - check this one out it is a very nice range and 8" x 48".



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**Piemme** - Massimo Barbari is bringing this company to the forefront for the US market! Check out The new collection called Bits! Designed by Gordon Guillaumier 24" x 24", 12" x 24", 18" x 36", 32" x 32". The Peat Brown is awesome five total colors in both natural and polish.

**Cotto D' Este** - Marmomex

**Provenza** - Gesso you have to check this one out simple concrete and texture five sizes for colors nothing to prove but the 48" x 48" pearl gray is flipping awesome!

**Ergon** - Let's just say the Amil group has it going on as metal style is great! Calamine, what a color. Three total colors and the size package it delivers are 12" x 42", 24" x 48", and 32" x 32".

**Marazzi** - First and foremost check out the glass in the front booth on the wall very cool look of a molded glass Product!!

Block - A very cool concept with a great size package but accents that actually tie to the product line versus stand out on their own!

Cathedral Heights is exactly what it is as the company scanned beams from old churches to deliver on this great new look in both a 6" x 36" and 9" x 36" planks.

Bricks- this is a you need a package of yes the brick look that we've all seen out there in a 2" x 8" and 4" x 8" and six colors but also a fabulous hexagon to go along with that for a floor application. They also deliver with a nice 6" x 36" plank.

Don't forget to holler at me at the show and say Thanks for the notes, I might have a special gift for you!

**Del Conca** - While announcing they are adding their other kiln they delivered with some nice products.

Clast - Rustic stone look with a very strong graphic check it out.

Artelegno - Yes another would and I would call it a wide range would but check out the black!!

**Atlas**- Path, I would call it a travertine being cut in some standard colors but the Moka is interesting

Ridge- 12" x 24" with four colors very cool.

Fray - I like this fabric/stone look with five colors 12" x 24" and 24" x 24". They even have three wall tile colors that coordinate with the floor and 12" x 24".



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## Day-2

### Refin –

Wide – this is a very simple & clean line, 5 colors nice size package

Isla – Cool take on hexagon and wood, but will it sell?

### Serenissima, CIR, Cercom, Cerasarda-

Blackstone – very nice graphics and colors, the “Taupe” is more of a gray but very nice.

### Vallelunga

Can you say white!

### FAP

Maku – I dig this line (wait can we still say that?, I can cause I’m writing this) sizes, textures, bricks and decos

### Estima

The new Russian player on the market, while they are new you can get in on the ground floor here. They may even have a shot of Vodka for you.

Lux – Yes another wood, but a beautiful glossy wood that is beautiful. Plus it meets DCOF!

Rust- check out the textures on this floor, very interesting and nice color.

### Lungarno

Some really cool concepts in this booth.

Artisan Solid Glass

Natural Elements – a variety of different glass and stone designs that hit the mark.

Finish Line Collection is a great mix of sizes also.

Stoneway - This may be “paving the way” as it is a great concept that basically takes a “gradation approach” to the floor tile market!

Also, check out the package on hexagons and decos, very nice.



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### **Day – 3**

#### **Landmark**

The new Atlas brand for the US, I think they put a lot of “me too” in the line to get started, but I saw a couple of nice products in Freedom, Charme and Magnifica.

#### **Wonder Porcelain**

Another new player and the first Chinese factory in the US, Marco Polo. Launching 17 new products since November was a project in itself! I did like the Fabric Folio.

#### **IRIS**

Block – love this visual !

#### **Fiandre**

Fahretnet is a different trowel and concrete mix

#### **Stonepeak**

Blende-Metal/contemporary twist, very nice

Classic – strong graphic but very nice- Loved the Statuarietto & Bardiglietto

#### **Edilgres/Kale/Edilcoughi/Campani**

Nice mix of products throughout the group. Edilgres Lin Side, good visual and colors hit the mark. Edilcoughi Worn Wood is another one that hit the color mark and will do well. Campani- Letavole – while simple they hit the right price point.

#### **Vitromex**

Bossanova – loved the wood look with the deco and they really hit the price point in the ceramic version for builders!

#### **Lamosa**

Firenze/Urban Concrete

Greystone

#### **Verve**

Loved the Mezzanine, something different along with the size package. Also the Rythm was nice

#### **Crossville**

Oceanaire- this is a nice simple graphic with a nice color & size package -really liked the Seamount



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## **Day -4**

### **Pedrantiqua**

For you stone lovers! Check this company out from Portugal they have great color, design, texture and size. They have covered all the bases!

### **Eleganza**

Reactions is cool !

### **Imola/La Faenza**

X-Rock – very nice take on a slate/stone look with the “sparks” of a quartz, the application of the mica makes it more appealing. Great job on the colors, even the “Greige” (mix of grey and beige we don’t know what to call)

Cotto Faenza – it is a great look and I am sure sold as it hits some cotto colors that are right on, especially the CT

### **Bellavita**

OK so I saved the best for last! One of my show favorites as the BV team has set the bar for wall, the Spanish will be in hot pursuit!

Oh but first a really nice pressed elongated hex floor tile in a concrete and marble line.

Brix- the real thing with some color, definitely outside the “Traditional Bricks box” I like it.

Elements – Dig it! 8”x24” White wall with a killer deco package.

Tapestry – We will all be talking about this one for the next few years, 6”x6” wall with “the color palette” and a deco package I have not seen the likes of before!

Nova hex blend – incorporates all the profiles-trust me its badass!

H-Line – expansion is really nice with the hexagon, chevron and the “POP” is the nicest “take” on a penny round I had ever seen.

Oh and this factory gets it as they have Trim !!!!